



Spring 2022



Core Business Training Series

Who: ANY child care providers who are interested in improving their business operations are invited to register now for our Core Business Training Series!

What: This is a free, six-course business training series that will take place this spring in a cohort with up to 20 child care providers.

Why: You will gain confidence, skill, and practical expertise that will help you upgrade your child care business. Additionally, providers who complete the training series will be eligible to apply for a competitive grant (up to \$6,000) to support their business. Attendance at each course is worth 3 professional development training hours.

When: The Core Business Training Series will be offered via Zoom on the following Wednesdays from 6:00p – 9:00p.

April 27th, 2022: Class #1 - Business and Financial Structure

May 4th, 2022: Class #2 - Ongoing Financial Management

May 11th, 2022: Class #3 - Staff Recruitment, Management, and Retention

May 18th, 2022: Class #4 - Marketing

May 25th, 2022: Class #5 - Facilities and Liability

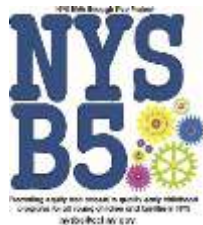
June 1st, 2022: Class #6 - Program Contracts and Policies

How: PRE-REGISTRATION REQUIRED FOR ALL WORKSHOPS. Call/Email Courtney St Pierre, [\(518\) 566-3464](tel:5185663464); Cstpierre@cccnc.org. She will need your name, address, working email and phone.

- Training enrollment will close the Monday of the week BEFORE the training which allows time to email participant handouts and zoom link.
- Log in between 5:30 and 6:00pm. Classes start promptly at 6:00p and you may leave at 9:00p.
- To receive credit you must:
 - Sign In - Include your full name, program, and ASPIRE number (if you have one) in the chat box by 6:00pm and again, by 9:15pm (9:15). You must sign in both times.
 - Participate - Measured by your comments and ideas as well as having your camera on for the whole event. Both video and sound must be on (unless the background noise is too distracting for others and then, you will be asked to turn off sound when not commenting).
- Training certificates will be emailed out after the workshop based on the online transcript showing your participation. Contact Courtney if you will need a paper copy.



**Council on Children
and Families**



**Early Care &
Learning Council**
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